

Ely City Crusaders FC

CODE OF CONDUCT FOR COACHES AND MANAGERS

Coaches are key to the establishment of ethics within football. Their concept of ethics and their attitude directly affects the behaviour of players under their supervision. Coaches are, therefore, expected to pay particular care to the moral aspect of their conduct.

It is natural that winning constitutes a basic concern for coaches. This code is not intended to conflict with that. However, this code calls for coaches to disassociate themselves from a 'win-at-all-costs' attitude.

All managers and coaches of Ely City Crusaders Football Club are expected to:

- Show respect to others involved in the game at all times - including match officials, opposition players, coaches, managers, officials and spectators.
- Adhere to the Laws and spirit of the Game at all times.
- Display and promote high standards of behaviour.
- Always respect the match officials' decisions.
- Never enter the field of play without the referee's permission.
- Never engage in public criticism of the match officials.
- Never engage in, or tolerate, offensive, insulting or abusive language or behaviour.
- Not to use foul or abusive/discriminative language in any circumstance.
- Support all efforts to remove verbal and physical abuse from children's football at all times.
- To always promote the positive aspects of the sport (e.g. Fair Play) and never condone violations of the Laws of the Game, behaviour contrary to the spirit of the Laws of the Game or relevant rules and regulations or the use of prohibited substances or techniques.
- To adhere, promote and support Ely City Crusaders Code of Conducts and all other Ely City Crusaders policies and procedures - at all times.

Increased responsibility is requested from coaches involved in coaching young people. The health, safety, welfare and moral education of young people are a first priority, before the achievement of the reputation of Ely City Crusaders, the coach or parent.

When working with players all coaches and managers will -

- Place the well-being, safety and enjoyment of each player above everything, including winning.
- Remember at all times that children play football for their own enjoyment – not for adult achievement or entertainment.
- To always be positive and encouraging towards all players - from both teams – in a sensible and constructive manner.
- Explain exactly what you expect of players and what they can expect from you.
- Ensure the parents/carers of all players under the age of 18 understand these expectations.
- Refrain from, and refuse to tolerate any form of bullying.
- Develop mutual trust and respect with every player to build their self-esteem.
- Encourage each player to accept responsibility for their own behaviour and performance.
- Ensure all activities you organise are appropriate for the players' ability level, experience, age and maturity.
- Co-operate fully with others in football (e.g. officials, doctors, physiotherapists, welfare officers) for each player's best interests.
- To accept defeat sensibly and with dignity and to encourage the children to do the same.
- No negative comments made towards any other spectator, player, club official or match official - from any football club - will be tolerated.

To enjoy and develop football skills all players involved in Mini League football will need to feel success in their game, understand the basic rules, take an active part in their team, develop match fitness and social skills and be able to take part - whatever their ability.

In addition to the Coaches and Managers Code of Conduct all mini league coaches (upto 12 years of age) are also bound by The Ely City Crusaders Mini League Fairplay Policy. This policy is intended to ensure the equal development of all member players in this age group and in turn increase sustained participation levels beyond mini league and into colts league football and beyond.

All mini league coaches and managers will abide by Ely City Crusaders Fairplay Policy

- To treat all players in an equal and fair manner – regardless of technical ability or match experience.
- To include all available players in all match fixtures – and not ‘rest’ players from fixtures.
- To develop the skills of all players and to allow equal game playing time to all players at all fixtures - as much as possible, regardless of technical ability or match experience.
- To not restrict a players involvement in the team because of attendance at training or fixtures.

All coaches and Managers should understand that breaches of this code in any part may result in action being taken by Ely City Crusaders FC, and/or Cambridgeshire FA and /or The FA.

This action may include –

- Required to meet with the club, league or County Welfare Officer.
- Required to meet with the club committee.
- Monitored by another club coach.
- Required to attend an FA education course.
- Suspended by the club from attending matches.
- Suspended or fined by the County FA.
- Required to leave or be sacked by the club.

In addition:

- FA Licensed Coaches Membership may be removed.